

The only national survivor-founded,
youth-led organization working to
prevent sexual harassment and assault in
Middle & High School

SAFE BAE
BEFORE ANYONE ELSE



— 1 out of 4 girls and 1 out of 6 boys experience sexual abuse during their childhood.

— By the time students have completed (secondary) school, 81% have experienced some sort of sexual harassment.

— 1 in 2 rape victims is under age 18; 1 in 6 is under age 12.

The highest rates of sexual violence is among teens

It all started with the creation of "Audrie & Daisy," a Netflix documentary, featuring our co-founders' stories of sexual assault in early high school, and the subsequent aftermath in their communities.

We knew millions of people would be watching.

We knew survivors & allies would be moved to action.

We knew we wanted to create a **student-led** organization focusing on the forgotten demographic of middle and high school students impacted by sexual harassment and assault.

Thousands of coalition partners & teachers utilize our content & even more students have accessed our materials. We estimate a reach of 5 million people. And our data shows that our programs are significantly improving student knowledge around our issues.



Our unique model for change

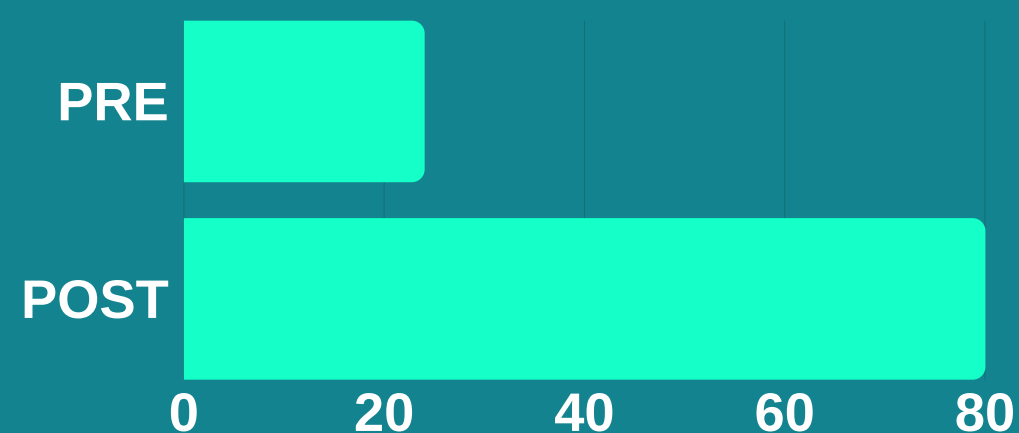


SafeBAE has created a scalable model of materials creation & distribution, leadership training, events, & engagement that is like no other organization currently in existence.

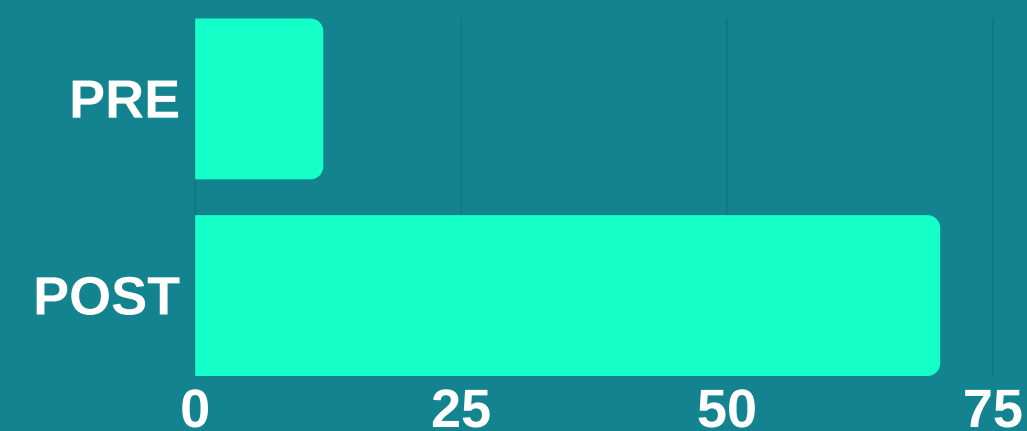
Youth are at the helm, with expert adult allies making up our advisory board.

Our actions drive significant results

% of students said that they knew everything they needed to know about giving and receiving consent



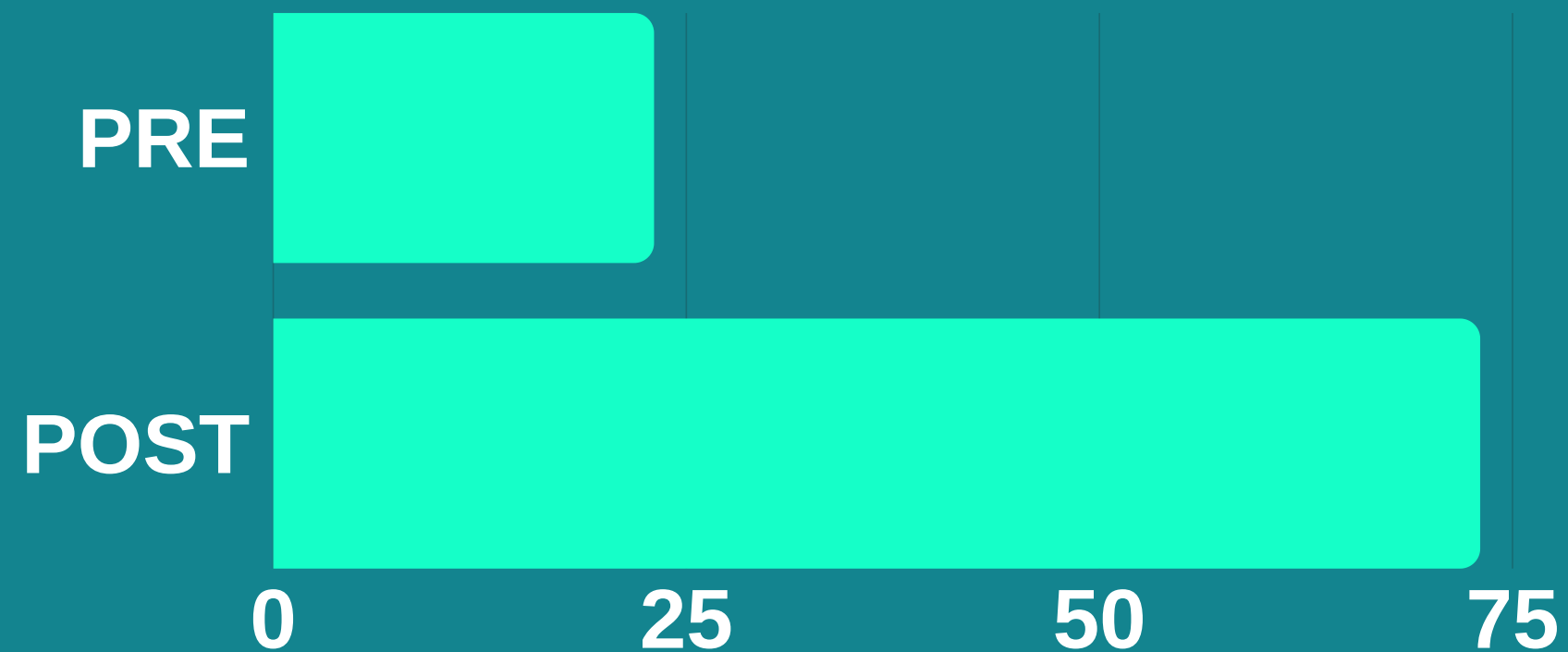
% reported that they know how to best support & respond to someone who has been assaulted or harassed



Arming students with this information is the key to culture change. They are already changing the way schools & students are viewing sexual violence & making their schools safer!

Our actions save lives

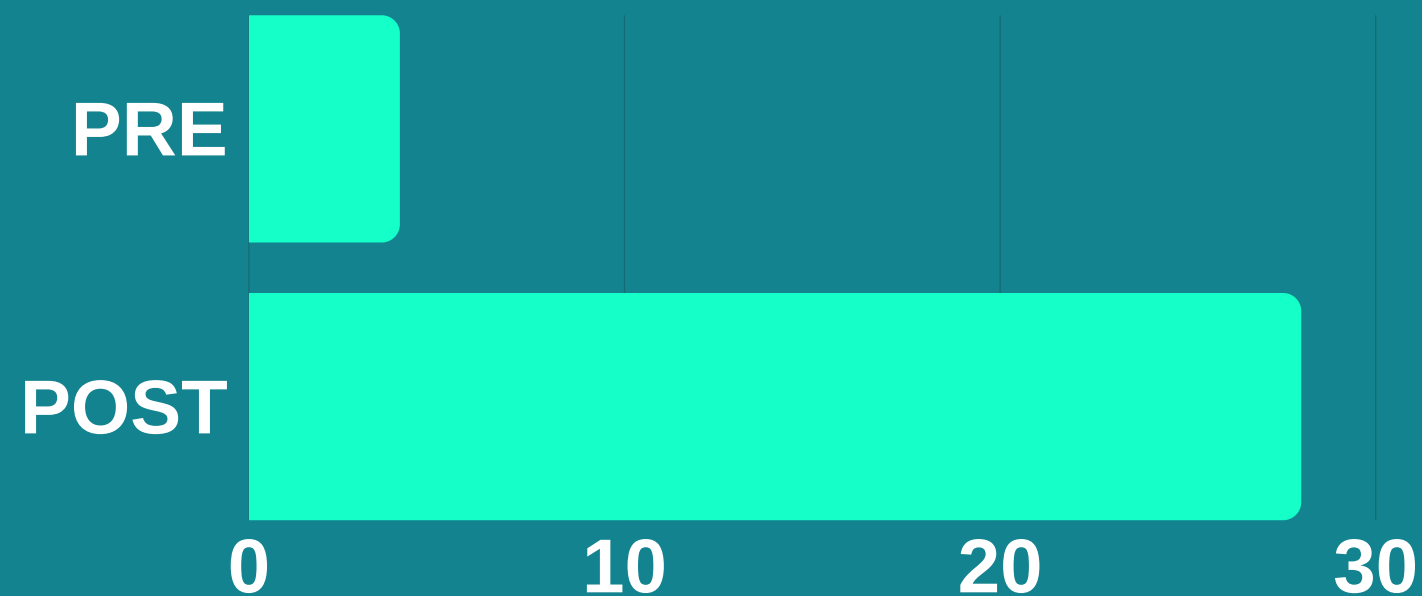
% reported definitely knowing where to get help for someone who reports an assault



Knowing where to seek help after an assault immediately impacts the rate of survival of a victim.

Knowing rights, protects victims

% of students reported knowing about their Title IX rights



Title IX protects students from gender violence in schools. Without the knowledge of these rights, all survivors are at risk of ongoing revictimization.

"I learned about dating after sexual assault, and that it can be very complicated and hard for the survivor."

"The most important thing I learned is to ask someone if they want to continue. I thought once you get consent that's all you need."

"The most important thing I learned is that I never owe anybody ANYTHING sexually and nobody owes me anything either. I learned how to say NO and that felt amazing."

"I think the most important thing that I learned was to take action if someone had been raped/assaulted and let them know not to be afraid and to do something about it. If something's not done about it then that person will think it's okay to keep getting away with what he/she is doing and rape/assault others. Because of going to the #safebae summit I know how to handle a situation like this in the future if it happens to a friend or even myself."

"I learned that it is okay to say no and that no is never a bad thing. Relationships aren't based on sex and that it's important that both feel ready and that everyone is aware of their actions."

SafeBAE's Flagship Program

"Before Anyone Else: The Daisy Coleman Consent Culture Peer Educator Certification Training." This is a first-of-its-kind virtual training empowering students to become certified peer educators in sexual assault prevention. The training is the only of its kind in existence, being virtual, free to students, and peer reviewed. We have partnered with several school districts, the RI Departments of Health, and local service agencies throughout the US to promote the training to local youth, as well as provide scholarships to incentivize their students to be trained.

Within the first 3 months of its release, we had over 400 registrations in all 50 United States!

Our programs change the culture

- **SafeBAE's Chapter Program** is central to the framework of our programming, as it allows students to become engaged in our work in whatever level of commitment that works for them. All of our chapters work collaboratively to support each other, share ideas, and help to lift up each others work.
- **"SafeBAE Sexual Assault Misconduct Policy Reform: A Student Activist Guide,"** a national toolkit and initiative to help students work to reform their district's sexual assault response policies, a crucial need as Title IX Guidelines continue to shift.
- **SafeBAE Virtual Consent Summits** - Our second year running in providing this free gathering of advocates and youth activists, we are eager to debut more vital prevention content to our attendees from throughout the US. We had 550 attendees in 2020.
- **Male Survivors Short Film** - We will release a new educational film with CBS, focusing on the myth that only female-identifying people can be assaulted.

Our reach

— To date, we estimate our total reach through press, programming, and engagement @ 5 million people and we have presented in-person, to over 10K students

— We have 56 school chapters registered for the 2020-21 school year.

We know that our ability to educate kids at an early age can prevent violence on many other levels, including domestic violence, workplace harassment, and generational child sexual abuse.

It never hurts to have celebrities...

Our job is to make sure that we engage all students in this work and what better way than to call on our friends to help?



Reggie Walker, former NFL player, advocate & survivor speaking to students with local coaches.



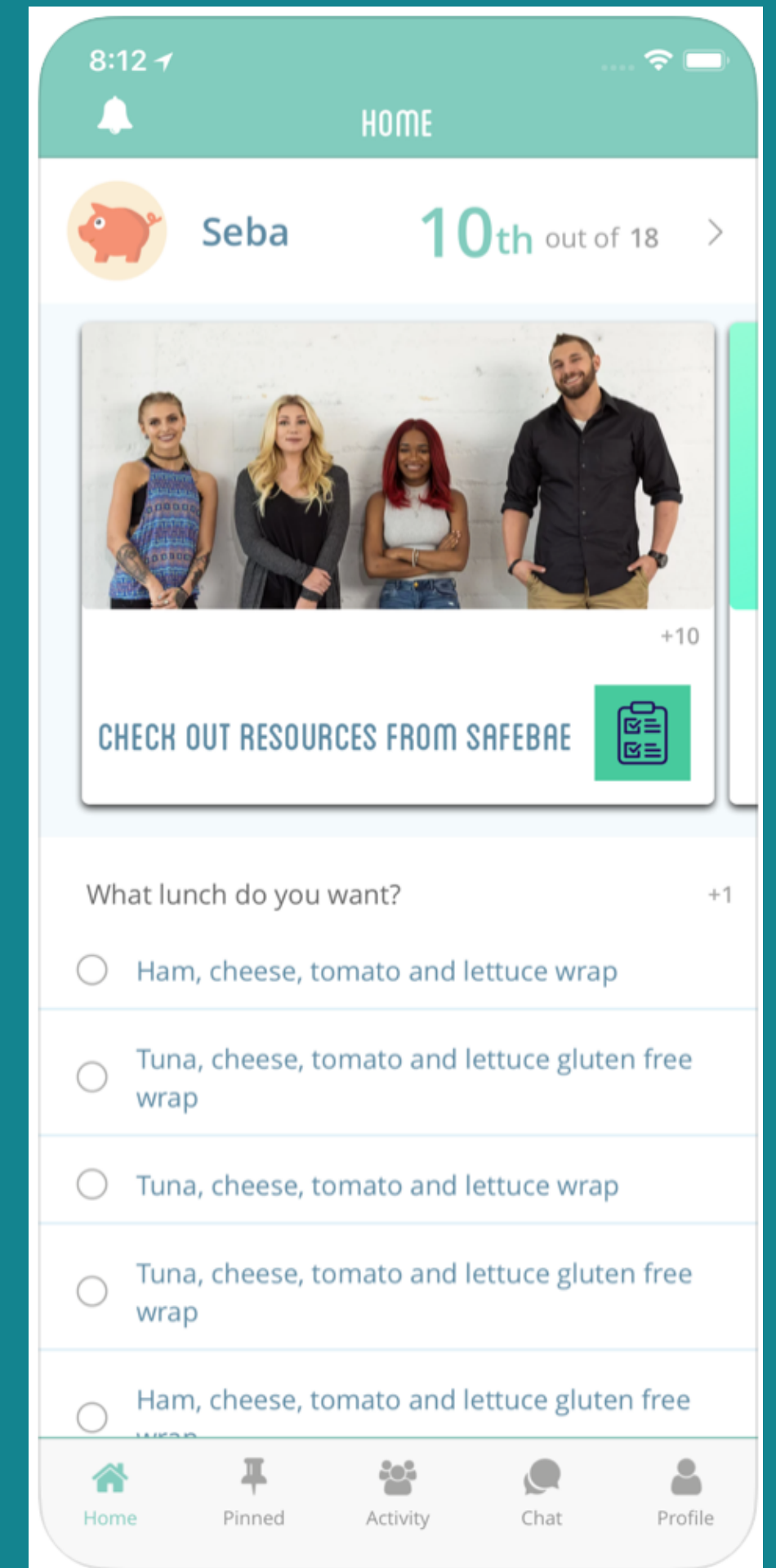
Actress Torrey DeVitto hosted our 1st in-person Consent Summit in 2000



Comedian Amy Schumer continues to support our work and help us to engage young people.

SafeBAE app

- All of our content, prevention tools, and programs in one easy place
- Connecting all chapters & youth advocates with our team and each other
- Real time point system to earn incentive gifts for activist actions
- Survivor support resources
- Anonymous Reporting Button a first-of-its-kind, invaluable resource we offer to partnering schools saving them time & the cost of creating their own.



A one stop shop for prevention tools, advocate engagement, survivor resources, and safe reporting!

Complementing resources

- **Survivor Support Saturdays** - On the first Saturday of every month, we host a Google Meets gathering of survivors with support from social worker & Advisory board member Saray Mayo.
- **SafeBAE Facebook Parent Support Group** - We have launched a private FB group dedicated to supporting and sharing information among parents of young survivors in order to better help them to navigate Title IX rights, ask questions, and learn how best to support their child through the healing process.
- **SafeBAE Teacher Adult Ally Coalition** - we've begun to build a network of educators dedicated to bringing our programming to their schools and supporting new clubs.



The statistics are dire and the issue has become a central focus of youth leaders across the US.

It's going to take us ALL to truly change the reality of these statistics for children. Adults must be willing to invest in the leadership of youth to reshape their own culture and change their destinies. Working in a peer-to-peer model allows us to do just that. We believe "it's not just the message, but the messengers" & that by providing authentic, free & easily accessible, youth created content, we can engage youth as leaders & change makers around these issues.

We know our model works! Our dedicated researchers have published our efficacy data.

By funding youth-led work, donors & corporate partners are taking a chance on our tiny, but mighty organization & enabling us to do the front lines work that is the most relatable to students. We know the efficacy of our work and the loyalty of our followers is because of the adult allies and visionary funders we have.

Board of Directors

Ari Zeitlin (19) - a sophomore at St. Lawrence Un. & planning committee member for pilot summit

Joycelyn Shroulote (14) - a dedicated anti-violence advocate in the Hopi Navajo Ohkay Owingeh & Acoma tribes

Aidan Chessa-Stark (17) - an active dating violence prevention advocate and HS senior in Maine

Bella Squires (17) - the founder of her school's SafeBAE club in Arkansas & trailblazer in her community

Owen Stefanakos (17) - a committed advocate working to include young men in anti-violence work

Lindsey Horvath - West Hollywood Mayor & decades-long advocate for anti-sexual violence programs

Torrey DeVitto - Star of NBC's Chicago Med & lifelong youth leadership & sexual violence advocate

Lauren Wechsler Horn - 30 year career in anti-violence & youth leadership advocate

Patrick Fairon - Entrepreneur, father of a survivor, & tech solutions expert

Danielle St. Pierre - MA based on-call victim advocate, survivor, and consent legislation advocate

Allison Tombros Korman - Senior Director, Culture of Respect, NASPA

Our team

The core of our team is the root of our success. We have always operated with an incredibly small (& young), but mighty team & this year will be no different! We are excited to be able to offer more support to our chapters and youth ambassadors, than ever before.



Ella Fairon: Co-Founder & Media Director (w/Rogue)



Tonjie Reese: Education Director



Daphne Frias: Partner Outreach Director



Everett Jackson: Asst. Education Director



Aela Mansmann: Youth Outreach Director



advisory experts

Michael Golland Esq. - Legal counsel, with 25 years in practice

Tonjie Reese - Founder of Eleven24, passionate preventionist & activist

Tracey Vitchers - Executive Director of It's On Us

Amanda Morgan - Founder and CEO of Morgan Training & Coaching

Daniel Patterson - Former HS principal, founder of an education advocacy company, author

Marla Swanson - Development expert & non-profit consultant

Joey Brennemen - Education expert/consultant & AD of Star Theater, NY

Susan Shilling - Clinical social worker, youth/family therapist & EMDR clinician

Sarah Mayo - Clinical social worker & youth advocate

researchers

Elizabeth Peeler - Health educator & researcher at Ball State University

Taciana Indovina - PhD candidate in psychology (focus on sexual assault prevention & treatment)

Lindsay Orchowski PhD - associate professor (research) at the Alpert Medical School of Brown

University and a staff psychologist at RI Hospital.

creative partners

Anna Baumgartner - Un Michigan graduate, writer, actor, producer - #QuitThisShit & Disfluency producer

Laura Holliday - LA based, writer, actor, director - #QuitThisShit & Disfluency director

Bedik Bedikian - cinematographer on commercials, music videos, narrative films & web based content.



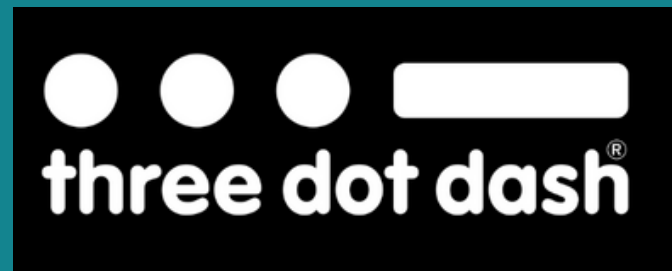
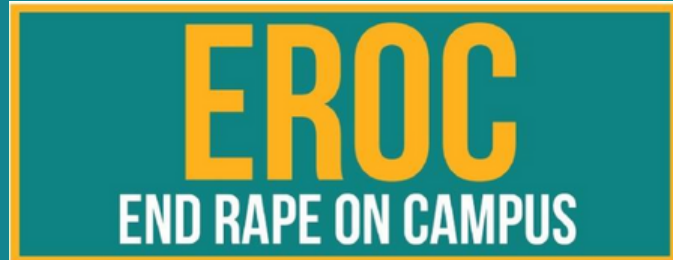
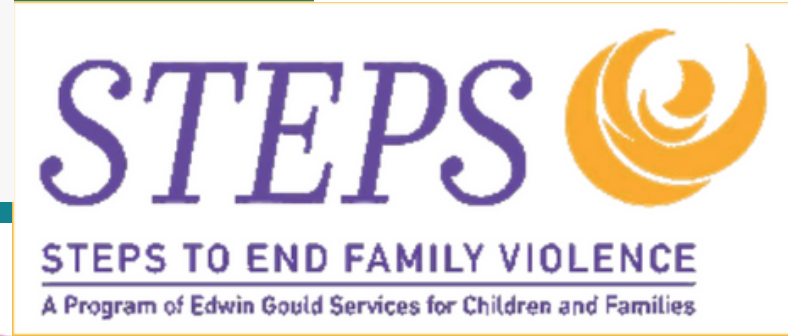
FUNDERS



CORPORATE PARTNERS



COALITION
PARTNERS



SAFEBAE

BEFORE ANYONE ELSE



[safebae.org](https://www.safebae.org)



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[safe_bae](https://twitter.com/safe_bae)



[safe_bae](https://www.snapchat.com/add/safe_bae)

www.safebae.org

shael@safebae.org

917.449.8708